

EHF Market Research Data

Playing Group	Match Number	Match	Playing Hall	Number of Spectators			TV Market Shares		TV Broadcast Minutes		TV Channels (home / abroad)
				ehfTV (different IP-addresses)	TV - home country	TV - abroad	home country	abroad	home country	abroad	
1	001	ESP-POR	5.000	3.221	85.000	900	1,79%	no data available	105	105	Teledporte/ FAP TV [online TV]
	002	MKD-SUI	5.000	2.118	121.000	only highlights	10,60%	only highlights	105	highlights	MRT1 [live + delayed]/ SSF2 [delayed]
	003	SUI-ESP	2.480	4.137	by the end of 2012	----	by the end of 2012	----	105	----	SSF, handballTV.ch [online TV]
	004	POR-MKD	3.500		300.000	160.544	7,60%	20,88%	105	105	RTP2/ MRT1
2	013	GER-MNE	7.250	4.567	290.000	no answer	0,90%	no answer	105	105	Eurosport GER/ RTCG2
	014	CZE-ISR	2.000		90.000	no data available	1,91%	no data available	105	105	CT4 Sport/ Sport1
	015	ISR-GER	1.100	3.282	no data available	210.000	no data available	0,70%	105	105	Sport5/ Eurosport GER
	016	MNE-CZE	3.000		no answer	might follow	no answer	might follow	105	105	RTCG2/ Sport1
3	025	FRA-LTU	5.400		70.000	no data available ("Pay TV")	less than 1,00%	no data available ("Pay TV")	105	105	Sport+/ Viasat Sport Baltic
	026	NOR-TUR	2.300		48.000	----	3,50%	----	105	----	TV2 Zebra
	027	TUR-FRA	1.100		300.000	20.000	1,60%	less than 0,05%	105	105	CAY TV / beIN Sport [estimated data]
	028	LTU-NOR	2.150		40.840	73.000	4,30%	13,10%	105	105	LRT/ Viasat4
4	037	CRO-SVK	3.500		might follow	no data available	might follow	no data available	105	105	HTV2/ Sport1+2
	038	HUN-LAT	1.500		33.657	no data available ("Pay TV")	0,95%	no data available ("Pay TV")	105	105	Sport Klub/ Viasat Sport Baltic (delayed)
	039	LAT-CRO	915		88.000	might follow	1,70%	might follow	105	105	LTV7 / HTV2
	040	SVK-HUN	4.500		85.000	122.088	2,00%	3,90%	105	105	STV2 / Sport1
5	049	POL-NED	5.470	2.267	175.000	----	1,31%	----	105	----	Polsat Sport
	050	SWE-UKR	2.840		120.000	----	1,50%	----	105	----	TV4 Sport
	051	UKR-POL	2.000		----	----	----	----	----	----	----
	052	NED-SWE	900		only highlights	90.000	only highlights	1,20%	highlights	105	105
6	061	ISL-BLR	2.050		85.000	126.000	74,00%	8,10%	105	105	RUV/ Belarus2
	062	SLO-ROU	2.500		106.001	no data available	10,00%	no data available	105	105	RTV SLO2/ Digi Sport
	063	ROU-ISL	2.200		no data available	41.000	no data available	87,00%	105	105	Digi Sport/ RUV
	064	BLR-SLO	3.400		18.000	111.573	2,50%	11,00%	105	105	Belarus2/ RTV SLO2
7	073	SRB-RUS	5.000	4.186	172.000	7.828	5,60%	no data available	105	105	RTS2/ TV Start [online TV], NTV Plus - no data available!
	074	AUT-BIH	3.200		25.000	by 4 Dec. 12	1,00%	by 4 Dec. 12	105	105	ORF Sport+/ BHT1
	075	BIH-SRB	2.000		by 4 Dec. 12	194.000	by 4 Dec. 12	7,30%	105	105	BHT1/ RTS2
	076	RUS-AUT	2.500	8.657	10.000	no data available	1,00%	no data available	105	105	TV Start [online TV], NTV Plus - no data available!/ ORF Sport+
Playing Period 1: 28 Matches			84.755	23.778	2.261.155	1.166.933	*Not all data available, thus final numbers even higher!		2.730	2.310	TV Broadcast Hours: 5.040/60 =84 hrs.
Status 23.11.2012/ehf-nb				3.536.621					5.040		

*27 matches from Qualification Period 1 were shown live on TV with 23 matches broadcast by a host nation's broadcaster and also by a second TV channel in the visiting team's country. In addition, seven EHF EURO 2014 qualification matches were steamed live at ehfTV.com.