

Macron (www.macron.com) is an Italy-based European company operating in the hi-tech sportswear sector, specifically in Teamwear.

Founded in 1971, the company initially produced sportswear for major Italian and international brands. In 1997, Macron began developing its own brand and taking on all activities regarding the design, prototyping and marketing of hi-tech apparel for football, basketball, volleyball and baseball. Today, Macron supplies teamwear for amateur and professional clubs around the world, benefiting from the high level of service and product quality it provides, which increasingly meet the requirements of athletes. Macron distributes his products through a network of 800 authorized dealers and since 2010 through a monobrand retail network: the Macron Store. Macron is kit suppliers to a number of high profile football clubs in Europe, including West Ham United, Leeds United, SC Braga, SSC Napoli to name a few as well as being kit suppliers of different sports including Basketball, Handball, Volleyball, Baseball and Rugby.

Enthusiasm, creativity, results, enjoyment and a very strong commitment: these are the rules that Macron shares with athletes.

MACRON is now the Technical Sponsor of major clubs throughout Europe, including:

• **Handball:** Portuguese National Team and Official Handball Federation in Portugal; C.B. Mar Alicante in Spain;

Football: Aston Villa*, West Ham Utd, Leeds Utd, Sheffield Utd, Charlton Athletic and Millwall FC in Great Britain; SSC Napoli, Bologna FC 1909 in Italy; AS Monaco, Le Mans FC, FC Lorient in France, RCD Mallorca and Real Betis in Spain; SC Braga and FC Portimonense in Portugal; AZ Alkmaar, FC Den Bosch and Willem II in Holland;

• **Baseball:** Corendon Kinheim in Holland; Rouen Huskies in France; Fortitudo B.C. 1953 in Italy, T&A San Marino, the Italian Baseball and Softball Federation (FIBS); the Real Federación Española de Béisbol y Sófbol (RFBS) in Spain;

• **Basketball:** Virtus Bologna, Benetton Treviso, Pallacanestro Varese, Bancatercas Teramo, Scandone Avellino, Sutor Montegranaro, in Italy; Alicante in Spain; Orleans Loiret in France;

• **Volleyball:** Norda Foppapedretti Bergamo, Sisley Belluno, Pallavolo Modena, Robur Tiboni Urbino, Tonno Callipo Volley, M.Roma Volley in Italy; Almeria Volley in Spain; Espinho in Portugal;

• **Rugby:** Edinburgh Rugby in Scotland, Featherstone Rovers in England; Rugby Rovigo, Firenze Rugby 1931 in Italy.

(* from season 2012/2013)

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