



CONTINENTAL SEMINAR ON SPORT AND THE ENVIRONMENT

1-2 March 2012, Wrocław, Poland

Using Sport to Leverage Action in Sustainability

Aim:

In the framework of the IOC's policy on sustainable development, the 2012 continental seminar is being organised to help serve the further implementation of (i) the recommendations of the 13th Olympic Congress (Copenhagen, 2009), (ii) the outcome document of the IX World Conference on Sport and the Environment (Doha, 2011) and a commitment to the upcoming UN Conference on Sustainable Development (UNCSD), Rio +20 (June 2012). Strengthening the role of European National Olympic Committees to raise awareness and take the necessary actions toward enhancing environmental governance, policies and engagement in regard to sustainability will be the central thematic of the event.

Wednesday, 29 February 2012

- Arrival of participants – ground transfer to the Hotel (Sofitel Wrocław Old Town)
- Registration upon arrival in lobby of hotel
- Free Evening

Day 1 – Thursday, 01 March 2012

OPENING CEREMONY 09:00-10:00

- **Welcome remarks by the President of the National Olympic Committee of Poland, Mr. Andrzej Krasnicki**
- **Welcome Address by His Honourable Mayor of the City of Wrocław, Mr Rafal Dutkiewicz**
- **Keynote Speech by Ministry of Environment, Mr. Andrzej Jagusiewicz, Chief Inspectorate of Environmental Protection**
- **Address from the President of the Republic of Poland, presented by Mr. Slawomir Rybicki, Secretary of State of the Chancellery of the Republic of Poland**
- **Official Opening by the IOC Chairman of the Sport and Environment Commission; President, of the Republic of Hungary, HE Dr. Pál Schmitt**

10:00-10:30 Coffee Break

In collaboration with:





SESSION 1 – Sport as a Vehicle for Sustainable Development 10:30 – 12:15

- 10:30-10:45** **Introductory Remarks**
HE Dr. Pál Schmitt, Chairman of the IOC Commission for Sport and Environment
- IOC Objectives and what are we trying to achieve
 - Outcomes of the 9th World Conference on Sport and Environment
 - Looking to Rio +20 and Beyond
- 10:45-11:15** **The Road to the United Nations Conference on Sustainable Development (UNCSD) Rio+20**, Mr. Wondwosen (Wondy) Asnake, Programme Officer, Civil Society, Regional Office for Europe, United Nations Environment Programme (UNEP)
- 11:15-12:00** **Urban Sustainability: challenges and opportunities of sport's contribution**
Mr. Andrzej Jagusiewicz, Chief Inspectorate of Environmental Protection (Poland)
- 12:00-12:15** **Ice Breaker: Sustainability Game**

12:15-14:00 Luncheon Break

SESSION 2 – Sustainable Development and Sporting Events in Europe 14:00-15:30

- 14:00-14:30** **The Environmental Legacy of the Euro 2012 Championship**
 - presentation by Mr. Andrzej Bogucki (Poland)
 - presentation by Ukraine (tbc)
- 14:30-15:00** **The Sustainability Dimension of the YOG Event and the Engagement of Youth**
 - **Innsbruck 2012**, Ms. Rosie Pili, Head of International Client Services
 - **Lillehammer 2016**, Ms. Karette M. Wang Sandbu, Executive Board Member, The Norwegian Olympic and Paralympic Committee and Confederation of Sports
- 15:00-15:30** **Round-Up Discussion**

15:30-16:00 Afternoon Break

- 16:00-16:30** **Case Study Example: What it takes to achieve cultural transformation: Athletes Lead the Way**, Mr Hamish Reid (skype conference call)
- 16:30-18:00** **Tour - City Cultural Heritage sites and Sport Venues**
- 20:00-22:00** **Official Dinner – hosted by NOC President and Mayor of Wroclaw**

In collaboration with:





Day 2 – Friday 02 March 2012

SESSION 3 - Putting Policy into Action 9:00 – 10:30

- 09:00-09:20** **Role of the EU in the implementation of sport policies (impact of EU law on environment, health, education etc), *EU representative tbc***
- 09:20-09:40** **Can mega sports events be used to highlight key environmental and social challenges? Can Sport and the environment play a role in the prevention and control of Non-Communicable Diseases? *World Health Organisation Country Office of Poland***
- 09:40-10:30** **National Programmes taking action for sport and environment**
➤ Selected 4 NOCs to present their national programmes

10:30-11:00 *Press Conference and Coffee Break*

- 11:00-12:00** **Presentation on International Sustainable Event Management System Standard (ISO 20121), *Ms Fiona Pelham, Chair of ISO 20121***

12:00-13:30 *Luncheon Break*

SESSION 4 – Practical Steps to Start your Sustainability Journey 13:30-15:00

- 13:30-14:30** This session will be interactive-based wherein the opportunity to consider national sustainability issues and take part in a practical exercise which will support the implementation of the ISO 20121 framework. Attendees will have the opportunity to:
- identify sustainability issues relevant to their own situation; and
 - gain an understanding of how to use this information to start working in a way which considers social, economic and environmental impacts.
- 14:30-15:00** Based on above, participants will be able to identify potential case study topics on the theme of issue identification and make a commitment to contributing to the objective of information sharing using the case study approach.

15:00-15:30 *Coffee Break*

In collaboration with:





SESSION 5 – Closing Plenary 15:30-16:30

- 15:30-16:30** **Future Strategies and Commitments**
Presentation of seminar recommendations and closing remarks
- 17:00** **Guided visit to Centennial Hall**
- 18:00** **Return to Hotel**
- 19:30** **Informal Closing Dinner** (Pod Fredra Restaurant)

In collaboration with:

